

JONATHAN REYNOLDS

CEO & TALENT STRATEGIST

KEYNOTES, SEMINARS & WORKSHOPS

Engaging, Thought-
Provoking, Interactive,
Humorous.



PURPOSE & MISSION

MY PURPOSE

My purpose is to educate and inspire leaders around the country to think differently about how they engage and motivate teams in their organizations. By applying creativity and innovation into business operations—with a people-centric perspective—I believe leaders can inspire employees to give 110% – 100% of the time!

MY MISSION

My mission is to offer high energy presentations that are relevant, practical and full of inspiring ideas that can be implemented in any organization where people are important.



BIO

JONATHAN REYNOLDS

As CEO of Titus Talent Strategies, Jonathan is a visionary, entrepreneur and game-changer. He is energized by inspiring company leaders and equipping them with unique approaches to better understand their people, foster organizational alignment, and create optimum performance among their team members.

Growing up in the UK, and living in the US since 1998, Jonathan has almost 20 years of experience in the recruiting industry. He started Titus Talent after experiencing firsthand that the traditional recruiting model was broken and had to be changed to produce better results and create lasting partnerships. Jonathan currently leads a unique, fast-growing team of talent consultants who are located across the United States.

Jonathan is a creative problem solver (with a delightful British accent) and currently consults with companies nationally on how to approach their talent strategy. Don't be surprised if you see him parachuting from a plane on a whim—he's always up for a challenge, whether it's in the sky or on the ground.



VALUES

THE FOUNDATION

In business, I believe an organization's values define their culture. Your individual values define who you are, how you interact with others, and at the end of the day, what drives your decisions. My values are simple—they mirror the ones we've set for Titus Talent:

Passion: Determination, perseverance, and a sense of urgency.

Excellence: Deliver nothing short of WOW, everyday.

Integrity: Do the right thing. I am honest, ethically unwavering and inspire trust.

Accountability: Take personal responsibility for our actions and results.

Results: I love success and celebrate one another's wins.

Servanthood: Expect service before self.

Entrepreneurial: Take initiative, be creative, and own what's ours.

Fun: Embrace weird, wild and a little wacky.



SPEAKING FORMULA

UNIQUE TO JONATHAN'S STYLE

His irrepressible energy, clean humor, and relevant, actionable content make Jonathan's presentations highly impactful, leaving people challenged and equipped to transform their surroundings. Jonathan's dynamic keynotes and interactive workshops deliver as much relevant, practical content and inspiring ideas as possible, but in a fun way so the ideas stick! (Having that British charm doesn't hurt either... it just sounds better when you're British!)

MY SECRET RECIPE

Storytelling: I use storytelling because it allows people to digest information easily and connects information to emotions. People remember stories and it helps everyone connect better to one another.

Humor: Let's face it, humor is one of the most important human needs, maybe slightly behind food and water. It helps people feel more relaxed and can lighten the mood instantly. My presentations are proof that you can have fun while discussing deep organizational issues like people and culture. If laughter is the best medicine, then the Doctor is in!

Practical Activation: At the end of the day, applying what you learned in everyday life is the most important take-away. The presentation will give clear actionable steps which can be applied immediately. Those who apply the tools see a 0-300% increase in people productivity.



TODAY'S SPEAKING TOPICS

Hiring 4 Performance – Attracting and hiring top performers isn't for the faint of heart. Let's face it, at times it can be a bit overwhelming! This presentation helps to simplify the recruiting process while helping to guarantee better results and more quality hires for your recruiting team. I'll take you through our revolutionary 4-step process and show you not only WHY it's different but HOW to incorporate this into your hiring process today.

01

1st TOPIC

Building High Performing Teams – It's been said that the most important asset in a company is people, but many companies today are underutilizing or under developing this important resource. In this presentation, I'll hit this challenge head on by providing practical resources and a step by step process on how to attract, hire, train and develop people.

02

2nd TOPIC

Hiring? Measure What Matters – Speed, Cost or Quality? Most companies say you can't have all three when recruiting talent. We say, maybe you can! In this presentation, I'll take you through our revolutionary recruiting process that has been a game-changer in the recruiting industry. I'll show you how you can guarantee Quality of Hire, while saving time and money—the recruiting trifecta!

03

3rd TOPIC

TODAY'S SPEAKING TOPICS

Creating a Purpose-Driven, Values-Based Culture for Today's Workforce — A strong culture builds identity, attracts and retains better talent and adds to a company's brand presence. In this presentation, I'll walk you through the steps to creating a strong culture. We'll discuss how to involve your employees, why it's important to develop your values first and how your values based culture can be in a positive force in driving your company's decisions daily.

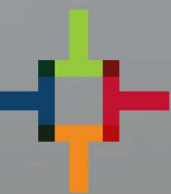
04
4th TOPIC

Completely Customizable for Your Organization - If you have a specific topic or theme around talent, culture, hiring, or retention, etc., I would be open to customizing a presentation, workshop or keynote for you and your company. Let's discuss.

05
5th TOPIC

INDUSTRIES I WORK WITH

The message of how to better engage and inspire teams is universal! It transcends any business, any department and anyone. We have worked with thousands of people in different organizations and the same principals can be applied to all. Once you get it, you can use it anytime and anywhere.



TESTIMONIALS

JIM HELLER VISTAGE CHAIR

“Jonathan’s insight into how to attract and hire top talent is extremely valuable. He helps equip business leaders with the knowledge and resources to think differently about their talent strategy. If you believe people are your most important asset, start here.”

REGIONAL ACCOUNT MANAGER, LINKEDIN **KASEY OURADA**

“Jonathan Reynolds has truly cracked the code on hiring. His unique message is both captivating and informative. He is a true educator who teaches people to think differently on how to attract and hire top talent.”

BRYAN K. BRENNER CEO, FIRST PERSON, INC.

“Jonathan was a great panelist. He’s extremely engaging and immediately builds trust in his audience. He’s passionate and confident — a true thought leader.”

CEO, OHANA **CYNTHIA PIZZARO**

“Jonathan is not just a speaker, but a true servant leader who is willing to roll up sleeves and tailor his message to help individual companies solve their talent strategy issues. His message on ‘creating a culture of trust’ was both thought-provoking and interactive. You’ll never experience a dull-moment listening to Jonathan.”

NIKKI LEWELLEN EXECUTIVE DIRECTOR, RAINMAKERS

“Jonathan is a captivating connector whose presentations are extremely relevant to any audience. If you are involved with hiring or leading people, you won’t want to miss his message. It will revolutionize your organization.”



TESTIMONIALS

SCOTT LARSON CEO, GUSTAVE A. LARSON COMPANY & YPO MEMBER

“Jonathan is a passionate, high-energy speaker who captivates his audience. His presentations about attracting and hiring top performers, culture and developing high performing teams are ahead of the curve.”

VP, CCB TECHNOLOGY **LOGAN McCOY**

“Jonathan engages and educates his audience on how to bring out the best in people. From building thriving cultures his message is spot on and changes the way people think about growing and developing their people.”

JERRY BLOOM PRESIDENT, TREASURES MEDIA

“Jonathan uses humor to break down barriers so that people are open to learning and growing. He’s a true team builder who knows how to engage his audience and bring out the best in people.”

VISTAGE CHAIR **JIM SHERIDAN**

“Our members rated it a 4.5 out of 5 for content and quality. “Great info”, “Opened my eyes” and “Great speaker!”



LET'S GET IN TOUCH!



GIVE ME A CALL

If you'd like to chat, please call my cell phone directly at [\(262\) 412 - 5412](tel:(262)412-5412)



SEND A MESSAGE

If you have any questions, need additional information or would love to schedule me immediately, please email me at...

Jonathan.Reynolds@titustalent.com



COMMON QUESTIONS

Q. Is there a speaking fee?

I've worked with a number of different fee structures from pro-bono, presentation fee, day-rate, and time and materials. I will work within your budget. Heck, if the opportunity is cool enough, I may even pay you!

Q. Can the presentation be tailored to my organization?

Most of the content in my presentations contain material that has been extremely well received by a wide range of audiences. However, no two presentations are ever alike. Each presentation is customized to meet the specific needs of the audiences and organizers.

Q. How far will you travel?

I'm always up for a great adventure, traveling both nationally and internally is no issue.

Q. Do you stay after for Q&A?

I love engaging with audiences before and after the presentation to ensure a full interactive experience. Often the best conversations unfold when you least expect it!

Q. Will you help promote an event?

You bet! One advantage to booking me is my vast network over many industries and an extensive social-media following.

Q. How long are your presentations?

The typical duration ranges from 20 minutes to 60 minutes, 2 hours (interactive workshop), including some time for Q&A. However, I can accommodate shorter TED style talks that are concise and powerful. I have also participated in workshops, panel discussions and acting as a moderator to facilitate discussions.

Q. What is your personal agenda?

My purpose is to educate and inspire leaders around the country to think differently about how they engage and inspire teams in their organizations. By applying creativity and innovation into business operations—with a people centric perspective—I believe leaders can inspire employees to give 110%—100% of the time!

